1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Based on the pivot table by parent category, we can conclude that you are more likely to succeed and fail if your category is theater. If we look further in depth by going to sub-categories, we can conclude that plays are the most crowdfunded, so they are one of the most succeeded and failed sub-categories. If we look at the years, it seems there is an increase in success rate in the later years.

1. **What are some limitations of this dataset?**

We do not have the most current data. The categories are not equally representative, so it is difficult to draw comparisons just using the charts. There also is pretty much no data in 2020 besides the two that failed, so that limits the predictability of the graphs.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

I would probably include tables that would show the percentage of success to failures so we can draw comparisons between the categories. I would also include pie charts using the outcomes as filters. I think it would be interesting to see how the different categories affect the outcomes in a representative way.

1. **Use your data to determine whether the mean or the median better summarizes the data.**

I believe median would be a better measure here because there are a lot of outliers that are skewing our mean in both outcomes.

1. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

There is more variability in the successful campaigns. This does make sense considering how many different goals there were. If they had a lower goal, it would make sense that they would have a lot less backers.